

SUSTAINABILITY MINING

*With Sustainability Mining we help industrial companies
to discover sustainability potentials in their employees' daily work.*

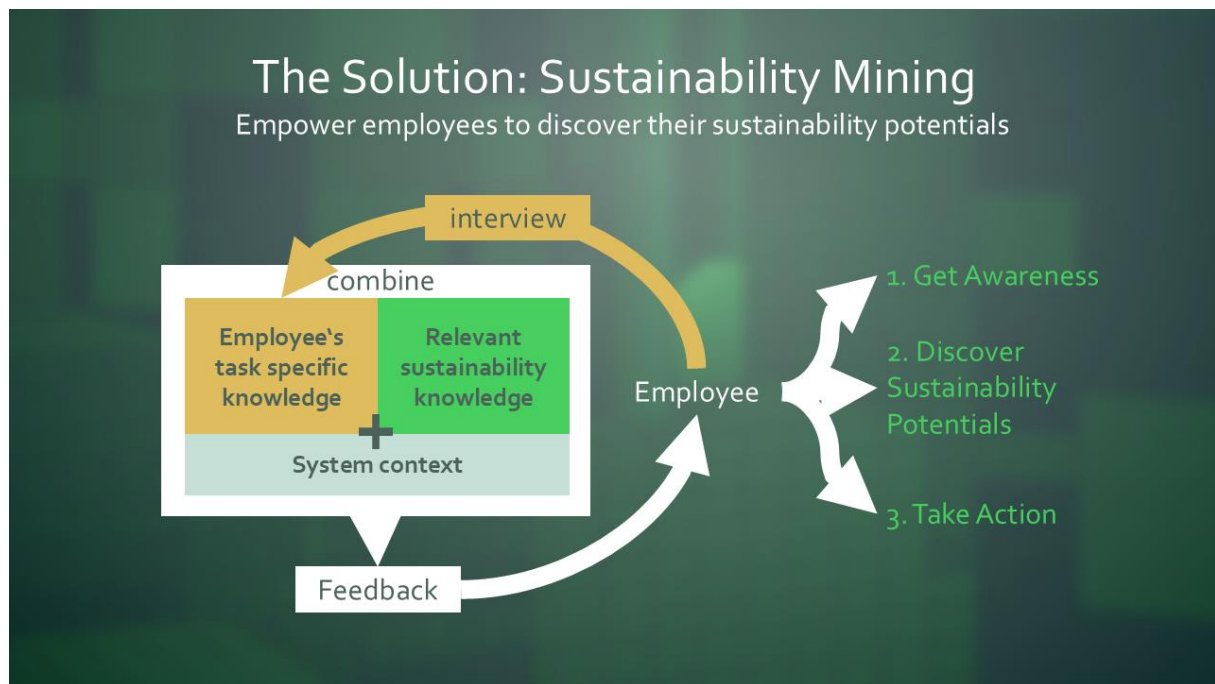
In many companies, a small group of people is struggling and burning to drive sustainability on a strategic level. At the same time most of the employees are not engaged. They don't see their role in this transformation and don't know how to do their daily work in a more sustainable way. We want to change this.



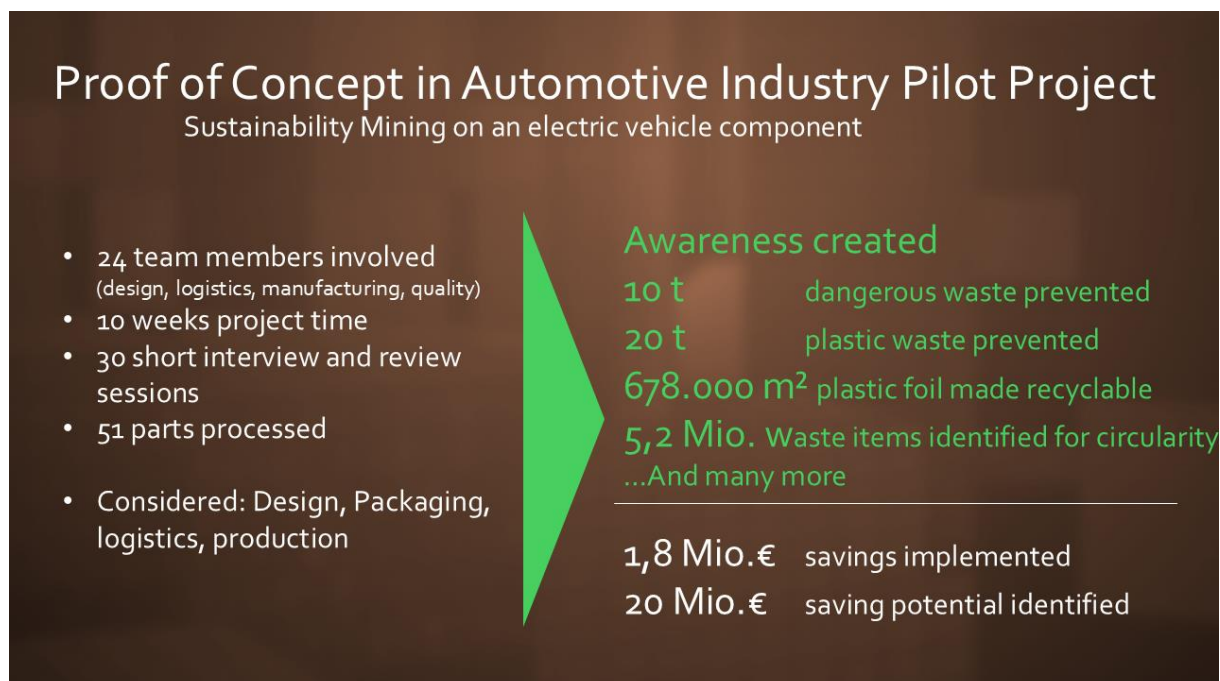
To engage employees in sustainability we have to find very tailored individual approaches for every single one of them. Therefore we created Sustainability Mining.



Sustainability Mining is a guided process to activate your employees. In short interview sessions, we take their task-specific knowledge, add relevant sustainability knowledge, combine it with the system context and give feedback. This happens in loops. Like this employees step by step get awareness about their impact, discover sustainability opportunities and find ways to take action.



We tested this approach in an automotive supplier project for 10 weeks. The result was considerable: we prevented tons of hazardous waste, avoided tons of plastic, found huge circularity opportunities and many more. Also we implemented savings of 1.8 Mio € and identified over 20 million euros in potential additional savings.

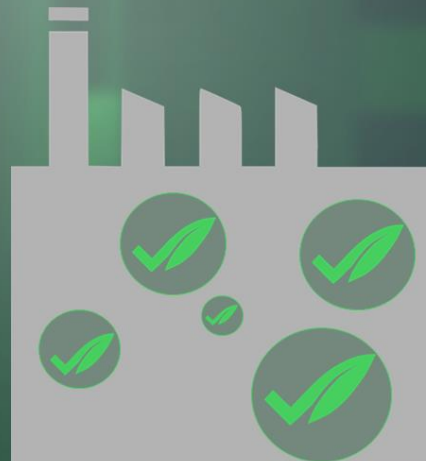


What inspired us the most was how this changed the mindset of the people. So we recognized that this might be something bigger.

Additional Gain: Sustainability Mindshift

Employees

- learned about the impact of their work.
- discovered chances to do their work in a more sustainable way.
- became engaged in the company's transformation.



Now we are turning this manual process step by step into an AI-driven software solution that can be used by the employees themselves at scale and provides you with relevant KPIs.

The results will be:

- Discover and leverage hidden sustainability potentials in your employees' daily work
- Engage your employees in the company's transformation
- Realize savings
- Get a more transparent picture of your company's sustainability mosaik

We are looking for early adopters who want to shape this solution with us. As an early adopter you will be among the first who benefit from Sustainability Mining. You will get a solution which is shaped according to your needs and grows with your challenges.

Sustainability Mining = an AI powered service driven by people



Looking for Partners!

Let's talk about your challenges!

Mail us: bm@sustainabilitymining.de

Call us: +49(0)176 34 04 04 22

Visit us: [Sustainabilitymining.de](https://www.sustainabilitymining.de)

Schedule a meeting with us: [Link to our schedule](#)

Watch the pitch at Circular Republic Festival 2025:

[visit www.sustainabilitymining.de](https://www.sustainabilitymining.de)